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Newsletter 14 from EKTG for eHealth

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## European Knowledge Tree Group for eHealth



Dear <<First Name>>

Welcome to our fourteenth Newsletter.

### Save the Date - Tuesday 26 November - Salford

This is the new date for our afternoon Seminar that had to be postponed earlier this year. The Seminar is being run in conjunction with the Fairhome Group. Further details will be given in our next newsletters. Places will be strictly limited so it is essential that you email [Maggie Ellis](#) to confirm your interest.

The event will include presentations from:

- John Russel, Group Chairman, Fairhome,
- Norman Niven, Protelhealth and Leadership Group Member EKTG
- Maggie Ellis, EKTG Coordinator.

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### The Value of the Silver Economy using the Gold of the Future

EKTG is again pleased to be running a session at the **AAL Forum in Denmark 23-25 September 2019**. Our session will be at 9am on Tuesday 24th September.

Data is widely recognised as the 'New Golden Resource' of the 21st Century offering both business and society the prospects of responsive and coordinated services. Cost effective and timely data can and should be used to protect and improve the health and independence of older people, their families and carers.

This 90 minute session will offer good practical examples of how data usage can benefit society, assisting in a healthier, happier populations. We will also demonstrate lessons learned so providers can better tailor their data science-based services in future. Session discussions will encourage confidence in such services by participants.

Our presenter team to date includes :

Paul Timmers, who was had of DG CONNECT when EKTG was created in Denmark 2010,  
Rait Kuuse, Social Policy Minister Estonia,  
Steve Smithson, LSE,  
Henk- Herman App, Vilians, Netherlands and International Ambassador,  
Christiane Brockes, Such University and International Ambassador,  
Maggie Ellis, EKTG Coordinator

To find out more see [AAL Forum Website](#)

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### Fussy, Hungry, or Even in Pain? Scientists Create an AI Tool to Tell Babies' Cries Apart

Every parent knows the frustration of responding to a baby's cries, wondering if it is hungry, wet, tired, in need of a hug, or perhaps even in pain. A group of researchers in USA has devised a new artificial intelligence method that can identify and distinguish between normal cry signals and abnormal ones, such as those resulting from an underlying illness. [Read more.](#)

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We like to think that innovations in Digitalisation and eHealth are driven by a purely altruistic desire to make the world a better place and improve the lot of society at large. However in the real world this praiseworthy ideal is rightly tempered by the realities of cost, efficacy and consumer acceptance. [Read more.](#)

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### Great Adaptations

There's an excellent video on youtube, made by a young man who suffered life-changing injuries at work, demonstrating the Assistive Technologies that have been built into his home to make life easier for both himself and his helpers. [View it here.](#)

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### Reflections on Older People in Relation to ICT-AI

The rapidity of innovation in ICT/ AI generates issues on the role of older citizens in understanding, accessing and using these new technologies. [Read the Paper](#) given at the 5th International Conference on Information and Communication Technologies for Ageing Well and e-Health

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### GPs Alerted 5 Million Times in the Last Year to Recommend Self-Care Rather than Write a Prescription

GPs and other prescribers have been prompted more than 5 million times in the last 12 months to encourage patients to take action to look after themselves, rather than relying on medication from their doctor. [Read more.](#)

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### Wearable Technology to Personalize Lu-177-DOTATATE Therapy for NETs

Researchers at the University of Washington in Seattle, Washington, are developing a user-friendly (worn at home) vest with technology that collects data to tailor personalized therapy for patients with metastatic, somatostatin-receptor-2 positive neuroendocrine tumors (NETs). The study was presented at the 2019 Annual Meeting of the Society of Nuclear Medicine and Molecular Imaging (SNMMI). [Read more.](#)

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### Wearable Robotic Devices for Cargo Personnel

JAL Ground Services, which provides airport ground services in Japan, will introduce wearable robotic devices called Powered Wear to support airport personnel. [Read more.](#)

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### Data Protection

As a result of the EU GDPR, major changes have taken place to UK law relating to data privacy and protection which includes personal information ("data") which we keep about you.

We have produced a Privacy Notice which deals with:-

- What is Lawful Processing
- What data does the Group acquire and keep about you
- Where does the Group get the data from and how is the data stored
- Does the Group transfer your data elsewhere
- How long does the Group retain your data
- Your rights

You can [download a copy](#) or read it on [our website](#).

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*The Summer EKTG Newsletter will include similar material. If you would like to suggest material for the next Newsletter please email [alan@willis.uk.com](mailto:alan@willis.uk.com) before 31 August 2019.*

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*If you want to know more about us you can download a document that outlines the [background and history of EKTG](#).*

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