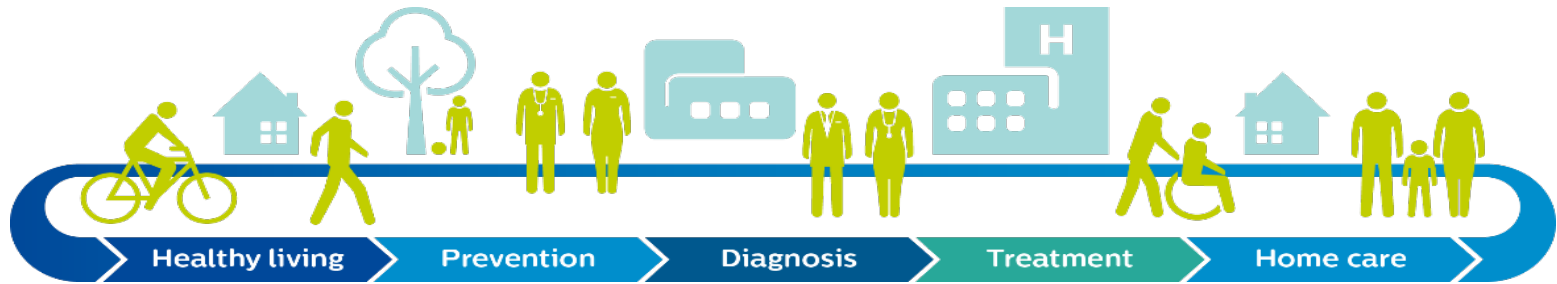


Population health management

The journey to value-based care

Stephen McMillan, Rupert Hipwell

We believe that a time of radical shifts is calling for new ways of caring for health of entire populations



Consumers increasingly engaged in their health



Shift to **value-based healthcare** will reduce waste, increase access and improve outcomes



Care shifting to **lower cost settings** and homes



“Industrialisation” of care

Enabling providers to deliver lower-cost care and better outcomes

We see two major trends:



Personalisation of care

Driving convergence of professional healthcare and consumer health

Our offerings

Platform levels

Additional programs & services

Activate patients

Activation and engagement services

- Chronic condition management
- Support and social care
- Prevention of chronic conditions



Navigate care for patients

Care navigation services & capabilities

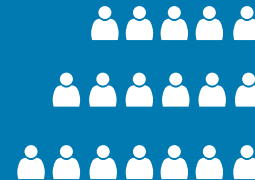
- Outreach campaign management



Understand your population

Value-based care platform

- Health plan risk & performance management
- Regulatory report submission
- Transformation Services & Consulting



Core competencies for delivering population health

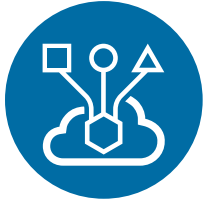
Understand your population

Navigate care for patients

Activate patients

Aggregation

Compilation of disparate clinical/administrative data sources to support population health



- Aggregation from disparate sources
- Normalization of data
- Connecting to many data sources across settings

Analysis

Segmentation of aggregated data to communicate meaningful innovation



- Risk scoring
- Patient stratification
- Quality program optimization
- Program recommendations

Administrative/ Financial

Internal and external strategic program analysis



- Clinical quality reporting
- Financial outcomes reporting

Care Coordination/ Health Improvement

Scalable care management support for standardized interventions



- Care planning
- Coordination of care
- Providing evidence-based interventions.

Patient Engagement

Patient-centric communication and alignment with health goals and improvement



- Patient centric, goal driven coaching
- Engagement programs to connect and motivate patients

Clinician Engagement

Actionable workflow integration for clinicians



- Connecting and supporting clinicians
- Actionable workflows

