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# European Knowledge Tree Group for eHealth

Dear <<First Name>>

Welcome to our fifth Newsletter

**New event January 23 and 24 2018 - London**
**Mind the Gap! Digital innovation for modernising public services -  linked to EU Blueprint**

EKTG is collaborating with INNOVATE UK, KTN, DG CONNECT, and RBS.
We have been working with our International Ambassadors and our London Leaders Group to establish real innovation. Our International Ambassadors from Spain, Austria, Switzerland, and Greece are supporting the London Leaders Group and will contribute to this Symposium.

The recent European Tallinn Declaration emphasised the need for better utilisation of modern communication infrastructure. This Symposium will demonstrate cost effective eHealth applications introduced across Europe.

**What will you contribute to this event?**
Demonstrate your developments?
Present some new data?
Show positive collaboration?
Sponsor a session?
Sponsor a speaker?

PLEASE tell us speedily what you can offer, no later than August 14th, 2017
Contact Michael Gordon, EKTG Leadership Group Member Michael Gordon

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**EKTG for eHealth to Contribute to the AAL Forum - 2-4 October 2017**

**Better education and understanding supporting increasing adoption of AAL**

EKTG has addressed these topics at the AAL Forum in Switzerland and elswhere. Since then we have had closer collaboration with colleages and now want to extend those early initiatives to a wider Forum in Portugal. EKTG have reviewed the effects of financial stringency on the statutory bodies in Europe and beyond, the need for wider understanding of assistive living technologies, needs, and applications of practical cost effective services. Our Session - Workshop 18 14.00-15.30 on 4th October - will summarise cost effective Active Assisted Living, Digital Services, and Technology systems, their application and identify specific education formats using AAL Forum participants. The main effort of this session being spent matching opportunities offered by AAL Forum Solutions, the EU Blueprint and topics raised in earlier AAL events. We will also promulgate opportunities for education and training for these groups and how these can be launched speedily.

We hope to see you in Portugal. Full details are on the AAL Forum website.

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We are organising a **By Invitation Only high level Symposium** at the House of Lords on November 22 2017. This will follow on from the EKTG Session at AAL Forum in Portugal and link with the recent Tallin EU Declaration, signed by all Member States Ministers of Communication, Health etc. If you have some special interest in this event please contact: wstsqas@mac.com

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*If you want to know more about us you can download a document that outlines the* *background and history of EKTG*.

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**Report of the Working Group on mHealth assessment guidelines**

The stakeholders' Working Group on mHealth assessment guidelines, which the Commission established in February 2016, recently concluded its works. A report, including a few case studies on mHealth, is now available. You can download it from their website.

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**EKTG International Ambassador and EKTG IT expert, Dr. Spiros Peristeris,  has five top tips for avoiding scams and keeping your personal information safe online.**

1. Do not use an account with administrative privileges for normal day-to-day activities and web browsing - accounts with lower privileges warn you if a program tries to install

action is safe.

2. Ensure that your operating system and application software is up-to-date and install anti-malware software.

3. Take care when downloading and installing software, if it is free or is not from a well-recognised and trustworthy brand there is a risk that the software may include features that spy on you.

4. Treat emails containing attachments or hyperlinks (particularly shortened links) with caution.

5. Use your common sense - if an email offer looks too good to be true, the prices on a website are abnormally low or you receive an unsolicited telephone call offering computer support, it's probably a scam.

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**Big data analytics in healthcare**

Fuelled by wearables and apps, medical research takes giant leap forward. Driven by specialised analytics systems and software, big data analytics has decreased the time required to double medical knowledge by half, thus compressing healthcare innovation cycle period, shows the much discussed Mary Meeker study titled Internet Trends 2017. Read more here.

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**Transforming eHealth into a political and economic advantage**

This study, commissioned by MEP Michał Boni, explores the eHealth development rate among European countries and the various ways eHealth and mHealth solutions can contribute to more cost efficient healthcare systems. The study was presented at the European Parliament on the 8th of June and can be downloaded from here.

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**EMPATTICS project launches a call for tenders**

The EMPATTICS project (funded through Horizon 2020) aims to discover innovative approaches to improve the level of knowledge and involvement of patients in the management of their disease and the prescribed treatments through Pre-Commercial

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**Internet of Health Conference**

EVENTSHILTON AMSTERDAM (THE NETHERLANDS)12/09/2017 TO 13/09/2017
The Internet of Health Conference is tailored for clinicians, healthcare managers and
technology leaders looking to harness the potential of Internet of Things (IoT) to
transform operational efficiency and improve patient care. More information here.

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**Beyond the Clinic, from Telemedicine to Remote Treatment**

Telehealth has existed since the telephone & radio was invented and the first doctors
began communicating over distances. But these days we can do much better than one-
way communication, **we can enable remote treatment.** Read the full article here.

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**What Features are Needed to Make an mHealth App Effective?**

mHealth apps are commonly available, but they are not all created equal. What is required
to make an mHealth app effective? Read the article here.

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**Competence in telemedicine is essential**

The measurement and collection of health and fitness data as well as the telemedicine
consultation supports the autonomy and self-determination of the responsible citizen and
promotes patient empowerment. However the patient is often overextended by an
increasing and extensive data and information overload. He needs the help and advice of a
trustworthy doctor for guidance.

The quality of telemedical consultation and intervention stands and falls with training,
continuing education and in particular with the telemedical expertise of the doctor involved.
More information about the education "Clinical Telemedicine/e-Health" in the curriculum of
medical students at the University of Zurich" can be found here.

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**Touchpoint Services, has just agreed a Project with Essex**

It will use a wrist worn device to help enhance care. An article describing the Project can be downloaded here.

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**LSE Cities - Urban Age**

The Urban Age Programme, jointly organised by LSE and Deutsche Bank's Alfred Herrhausen Gesellschaft, is an international investigation of the spatial and social dynamics of cities centred on an annual conference, research initiative and publication. Since 2005, over ten conferences have been held in rapidly urbanising regions in Africa and Asia, as well as in mature urban regions in the Americas and Europe.

Health is one of their Themes and there's a wealth of information from their Conferences on their website.

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**Exposing the Real Cost of Data Discovery**

Data holds the key to your succss, regardless of the type of business you are in or the size of your organization. Yet many of us struggle to access the information we are looking for, at the criticamal moment we want it. This new eBook from Veritas, "The Real Costs of Data Discovery", explains why it's so difficult to find the information we need, when we need it, and what we can do about it. Get the ebook here.

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**The General Data Protection Regulation: Let Data Privacy Revolutions Work for You**

One of the most sweeping reforms to European data protection laws is here in the form of the General Data Protection Regulation (GDPR), and the reach is global. This paper highlights what the new regulations mean and why a new approach is needed. Get the white paper here.

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The **Autumn EKTG Newsletter** will include similar material. If you would like to suggest material for the next Newsletter please email R.Summers@lboro.ac.uk before 10 May 2017.

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*documents and web-sites.*

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